



**ids** Vegas  
conference 26

**SPONSORSHIP OPPORTUNITIES**



Join IDS in Las Vegas for the 2026 National Conference, hosted at the iconic Bellagio Hotel and welcoming interior designers and industry leaders from across the country. This intimate, highly engaged event is known for meaningful connections, strong ROI for sponsors, and a collaborative atmosphere—plus an exclusive day at the World Market Center with guided showroom tours and education. It's a standout opportunity to connect with top-tier design professionals in an unforgettable setting.

#### Why sponsors value IDS:

- 200+ attendees including active designers, chapter leaders, and award-winning professionals
- High-value 1:1 interactions at vendor tables and sponsored experiences
- Exceptionally engaged audience focused on business growth and professional development
- Strong brand visibility before, during, and after the event
- Proven ROI praised by returning sponsors
- Exclusive World Market Center day with guided showroom tours and education

### HOW THIS CONFERENCE DIFFERS:

**INTIMATE + ENGAGED  
AUDIENCE MEANS  
GUARANTEED NETWORKING**

**BOUTIQUE-STYLE  
CONFERENCE ALLOWS HIGH  
BRAND EXPOSURE**

**HIGH QUALITY AUDIENCE OF  
DECISION MAKERS AND  
HIGH-SPEND DESIGNERS**



# SPONSORSHIP TIERS

**All sponsors (Bronze, Silver, Gold and Platinum) will receive the following benefits:**

- List of attendees, including contact information
- Logo printed on signs and conference program (digital and physical)
- Logo listed on conference website
- Logo included in digital marketing communications sent multiple times to a list of 15,000+ prior to event
- Acknowledgment of the sponsor during the event from the conference stage

**CHOOSE 1 OF 4 SPONSORSHIP OFFERINGS, LISTED BELOW:**

**SOLD OUT**

**PLATINUM**

*Our most prestigious sponsorship opportunity of the year*

~~**\$20,000**~~

Prominent signage on display throughout Conference and Awards Gala

Logo prominently placed in Conference and Awards Gala programs

1 minute video (sponsor provides) played during Awards Gala

Opportunity to address the audience at the Keynote Session, Welcome Reception, OR Awards Gala (first come, first served)

Logo printed on cocktail napkins at Welcome Reception and Awards Gala

Logo placement on step and repeat photo backdrop

Preferred seating at Awards Gala

3 complimentary conference registrations with full access to attend entire Conference

Complimentary Vendor Table during event (\$5,000 value)

1 dedicated pre-event Instagram Live with IDS National (posted permanently to feed)

Logo placed on Conference gift item given to each attendee

Full page ad in Conference program

Complimentary Ruby National Sponsorship (\$1,750 value)

All additional benefits that are listed above

**GOLD**

**\$10,000**

5 minute stage time at the VIP Leadership Session, Day 2 Lunch, or Day 3 Breakfast (first come, first served)

Signage displayed at prospective event choice

30 second video (sponsor provides) played during Awards Gala

Preferred seating at Awards Gala

2 complimentary conference registrations with full access to attend entire Conference

Complimentary Vendor Table during event (\$5,000 value)

Dedicated Pre-Conference Instagram post

Half page ad in Conference program

All additional benefits that are listed above

**SOLD OUT**

**SILVER**

**\$5,000**

Vendor Table

May donate (product, gift certificates, etc.) to be used for the Vendor Passport giveaways  
1 complimentary conference registration with full access to attend entire Conference  
All additional benefits that are listed above

*All Vendor Tables will be placed prominently in the main ballroom where general sessions take place and will be available for browsing during Monday and Wednesday of Conference. Attendees will have a passport that can be filled out for prizes by visiting each table.*

**BRONZE**

**\$2,500**

May donate (product, gift certificates, etc.) to be used for the Vendor Passport giveaways  
All additional benefits that are listed above

*Do you have a showroom in the Las Vegas Design Center?*

Opportunities for:

**BREAKFAST HOST**

~~**COCKTAIL PARTY HOST**~~ (sold out)

Our day at the World Market Center will begin and end in building A, in the Las Vegas Design Center. We look forward to bringing our designers to your showrooms. If you would like to host cocktails or breakfast, please reach out to our team (info below).

**Additional exposure for Conference Sponsors is available for those who have showrooms anywhere in the World Market Center. Conference Sponsorship at any level above is required. Six tour groups will visit your showroom for a dedicated 30-minute tour and activation.**

Contact for more information:  
Maddie Landers  
mlanders@interiordesignsociety.org

# Add-on Sponsorships

Additional exposure is available through the following add-on sponsorships. Any of these can be added on to a Bronze, Silver, Gold, or Platinum Sponsorship.

## **LANYARD SPONSORSHIP**

\$2,500

Your logo will be printed on badge lanyards for each attendee. This is an exclusive sponsorship and only your logo will be included.

## **KEYCARD SPONSORSHIP**

\$2,500

Your logo with a custom design will be printed on hotel key cards for each guest. This is an exclusive sponsorship and only your brand will be included.

## **WIFI SPONSOR**

\$2,500

Your company will sponsor the wifi connection throughout the duration of the conference! The wifi password will be your company name, or a password of your choice.

## **PROGRAM AD**

*Includes a full-page, color ad (sponsor provides). Program distributed to all conference attendees digitally and in person.*

- ~~Back Cover - \$1,500~~ (sold out)
- Front Inside Cover - \$1,200
- Back Inside Cover - \$1,100
- Inside Pages - \$1,000



The following is a financial commitment to provide monetary sponsorship for IDS 2026 Conference. We look forward to working with you to ensure a rewarding experience!

Conference Dates: September 28-30, 2026

Full Company/Organization Name: \_\_\_\_\_

Coordinating Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

We will provide a logo for conference materials

If your chosen sponsorship level includes free conference registration(s), who will be attending? (Please note that this does not cover any travel or lodging expenses)

\_\_\_\_\_

Does your sponsorship include a Vendor Table?

If yes, will you need a power outlet for your table?

Yes

\_\_\_\_\_

No

If yes, will you be handing out a swag item? Please list below.

\_\_\_\_\_

By checking this box, I acknowledge that all shipping and receiving costs are the responsibility of the exhibiting company.

Yes, we want to confirm the following sponsorship(s) for the 2025 IDS Conference:

\_\_\_\_\_

Total: \_\_\_\_\_

Paying by check (make out to Interior Design Society)

Paying by credit card (a payment link will be sent)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment is required to secure your sponsorship. Please note that all conference sponsorship fees are non-refundable. By signing this document you are agreeing to this policy. We appreciate your understanding.