



ids Vegas
conference 26

SPONSORSHIP OPPORTUNITIES



Join IDS in Las Vegas for the 2026 National Conference, hosted at the iconic Bellagio Hotel and welcoming interior designers and industry leaders from across the country. This intimate, highly engaged event is known for meaningful connections, strong ROI for sponsors, and a collaborative atmosphere—plus an exclusive day at the World Market Center with guided showroom tours and education. It's a standout opportunity to connect with top-tier design professionals in an unforgettable setting.

Why sponsors value IDS:

- 200+ attendees including active designers, chapter leaders, and award-winning professionals
- High-value 1:1 interactions at vendor tables and sponsored experiences
- Exceptionally engaged audience focused on business growth and professional development
- Strong brand visibility before, during, and after the event
- Proven ROI praised by returning sponsors
- Exclusive World Market Center day with guided showroom tours and education

HOW THIS CONFERENCE DIFFERS:

**INTIMATE + ENGAGED
AUDIENCE MEANS
GUARANTEED NETWORKING**

**BOUTIQUE-STYLE
CONFERENCE ALLOWS HIGH
BRAND EXPOSURE**

**HIGH QUALITY AUDIENCE OF
DECISION MAKERS AND
HIGH-SPEND DESIGNERS**



SPONSORSHIP TIERS

All sponsors (Bronze, Silver, Gold and Platinum) will receive the following benefits:

- List of attendees, including contact information
- Logo printed on signs and conference program (digital and physical)
- Logo listed on conference website
- Logo included in digital marketing communications sent multiple times to a list of 15,000+ prior to event
- Acknowledgment of the sponsor during the event from the conference stage

CHOOSE 1 OF 4 SPONSORSHIP OFFERINGS, LISTED BELOW:

PLATINUM

Our most prestigious sponsorship opportunity of the year

\$20,000

Prominent signage on display throughout Conference and Awards Gala

Logo prominently placed in Conference and Awards Gala programs

1 minute video (sponsor provides) played during Awards Gala

Opportunity to address the audience at the Keynote Session, Welcome Reception, OR Awards Gala (first come, first served)

Logo printed on cocktail napkins at Welcome Reception and Awards Gala

Logo placement on step and repeat photo backdrop

Preferred seating at Awards Gala

3 complimentary conference registrations with full access to attend entire Conference

Complimentary Vendor Table during event (\$5,000 value)

1 dedicated pre-event Instagram Live with IDS National (posted permanently to feed)

Logo placed on Conference gift item given to each attendee

Full page ad in Conference program

Complimentary Ruby National Sponsorship (\$1,750 value)

All additional benefits that are listed above

GOLD

\$10,000

5 minute stage time at the VIP Leadership Session, Day 3 Breakfast, or Day 3 Lunch (first come, first served)

Signage displayed at prospective event choice

30 second video (sponsor provides) played during Awards Gala

Preferred seating at Awards Gala

2 complimentary conference registrations with full access to attend entire Conference

Complimentary Vendor Table during event (\$5,000 value)

Dedicated Pre-Conference Instagram post

Half page ad in Conference program

All additional benefits that are listed above

SILVER

\$5,000

Vendor Table

May donate (product, gift certificates, etc.) to be used for the Vendor Passport giveaways

1 complimentary conference registration with full access to attend entire Conference

All additional benefits that are listed above

All Vendor Tables will be placed prominently in the main ballroom where general sessions take place and will be available for browsing during Monday and Wednesday of Conference. Attendees will have a passport that can be filled out for prizes by visiting each table.

BRONZE

\$2,500

May donate (product, gift certificates, etc.) to be used for the Vendor Passport giveaways

All additional benefits that are listed above

*Do you have a showroom at the Las Vegas
World Market Center?*

Additional exposure for Conference Sponsors is available during our day-long excursion to the World Market Center. Inquire for more information.



MARKET DAY BREAKFAST SPONSOR

MARKET DAY LUNCH SPONSOR

SHOWROOM TOUR HOST

COCKTAIL PARTY HOST

Add-on Sponsorships

Additional exposure is available through the following add-on sponsorships. Any of these can be added on to a Bronze, Silver, Gold, or Platinum Sponsorship.

LANYARD SPONSORSHIP

\$2,500

Your logo will be printed on badge lanyards for each attendee. This is an exclusive sponsorship and only your logo will be included.

KEYCARD SPONSORSHIP

\$2,500

Your logo with a custom design will be printed on hotel key cards for each guest. This is an exclusive sponsorship and only your brand will be included.

WIFI SPONSOR

\$2,500

Your company will sponsor the wifi connection throughout the duration of the conference! The wifi password will be your company name, or a password of your choice.

PROGRAM AD

Includes a full-page, color ad (sponsor provides). Program distributed to all conference attendees digitally and in person.

- Back Cover - \$1,500
- Front Inside Cover - \$1,200
- Back Inside Cover - \$1,100
- Inside Pages - \$1,000



The following is a financial commitment to provide monetary sponsorship for IDS 2026 Conference. We look forward to working with you to ensure a rewarding experience!

Conference Dates: September 28-30, 2026

Full Company/Organization Name: _____

Coordinating Contact Name: _____ Title: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Website: _____

We will provide a logo for conference materials

If your chosen sponsorship level includes free conference registration(s), who will be attending? (Please note that this does not cover any travel or lodging expenses)

Does your sponsorship include a Vendor Table?

If yes, will you need a power outlet for your table?

Yes

No

If yes, will you be handing out a swag item? Please list below.

By checking this box, I acknowledge that all shipping and receiving costs are the responsibility of the exhibiting company.

Yes, we want to confirm the following sponsorship(s) for the 2025 IDS Conference:

Total: _____

Paying by check (make out to Interior Design Society)

Paying by credit card (a payment link will be sent)

Signature: _____ Date: _____

Payment is required to secure your sponsorship. Please note that all conference sponsorship fees are non-refundable. By signing this document you are agreeing to this policy. We appreciate your understanding.