

2026 SPONSORSHIP PROSPECTUS



Are you ready?

BECOME AN IDS SPONSOR

As an Interior Design Society Sponsor, you will be connected to thousands of designers nationwide. The IDS sponsorship program provides your company with access to resources that will enhance your networking relationships, as well as educational and professional development. Additionally, your company will receive fortified solutions from IDS that complement and support your marketing efforts to designers.

“Our partnership with IDS has proved invaluable. The caliber of the membership and the measurable results from our participation in events and outreach initiatives through our sales force has brought a substantial ROI. We have many new designers doing business with Phillips Collection that came directly through the opportunities our sponsorship afforded.”

Jason Phillips
Phillips Collection

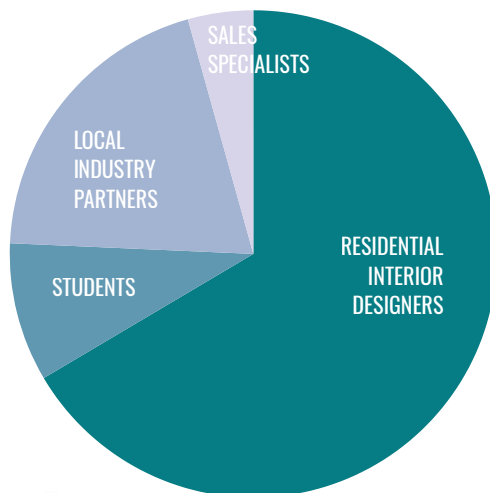
57,600

total audience reach

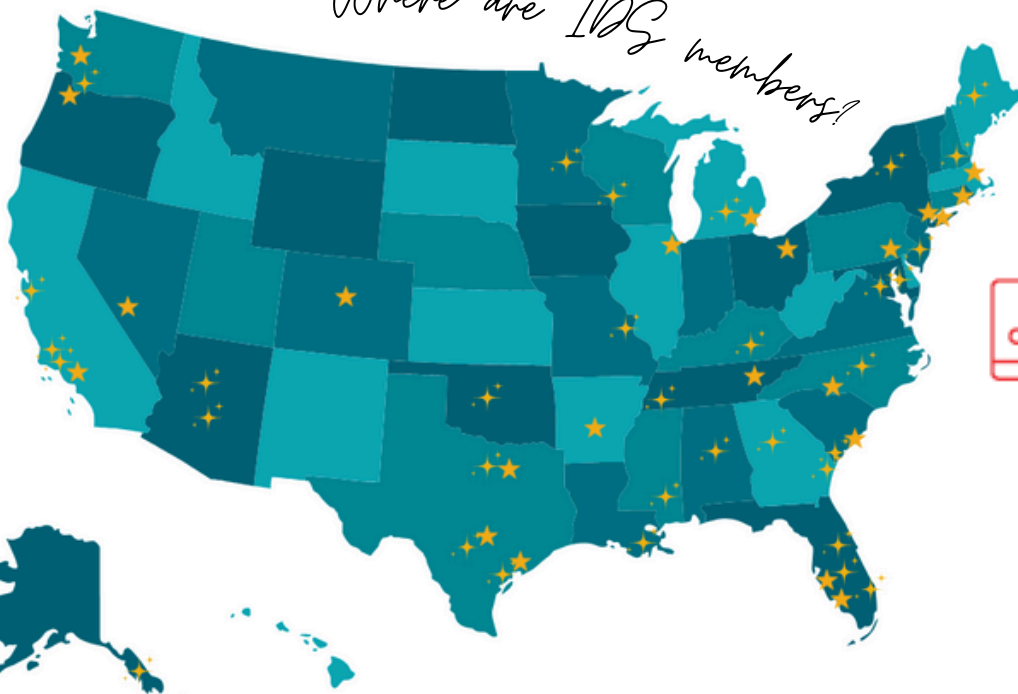
15.1k email subscribers (25% from January 2024)

21.5k Instagram followers (65%)

21k Facebook followers (11%)



Where are IDS members?



11,835

average visits to website per month



45.1%

average email open rate

NATIONAL SPONSORSHIP

We are pleased to be able to offer sponsorship opportunities to companies who align with our mission and values. IDS National Sponsorship is the highest level of involvement with exclusive benefits for showrooms, manufacturers, retail stores/outlets, galleries, or distributors of interior design related products and services. Sponsorship cycles run by anniversary date.

In addition to one of our National Sponsorship levels, we encourage all sponsors to make a tax-deductible donation to our 501(c)3 organization, The IDS Foundation.

Benefits of Sponsorship	Ruby \$1,750 annually	Emerald \$3,000 annually	Diamond \$6,000 annually	Elite \$8,000 annually
IDS Membership: Including access to chapters nationwide	✓	✓	✓	✓
Ad space on the home page of the IDS National website (in rotation with other ads)	—	1 (1 month duration)	2 (1 month duration)	3 (1 month duration)
Listing and logo present on the IDS National website	✓	✓	✓	✓
Use of IDS logo	✓	✓	✓	✓
Dedicated e-blasts	—	1	3	4
Sponsored post on IDS National blog	1	2	3	4
Posts on IDS National social media (Facebook, Instagram Story, and Pinterest)	1	2	3	4
Post on IDS National Instagram (permanent post on Grid)	—	—	1	2
Featured Facebook cover photo on IDS National page (1 week duration)	—	1	2	3
Features in Hot Topics e-newsletter	1	2	3	4
Ticket incentives to IDS Annual Conference and Awards Gala	—	25% discount	50% discount	1 complimentary ticket + 50% off additional
Discount on IDS Conference Sponsorship (some exclusions apply)	—	5% discount	10% discount	15% discount

A LA CARTE

Add any of the following sponsorships to your National Sponsorship. The below cannot be purchased individually; they are only available as add-ons to our National Sponsorships. The below items can be added on at any point during your sponsorship period.

IDS MEMBER LOUNGE SPONSOR

\$4,000

The IDS Member Lounge is a space in the center of High Point, NC, that is open to all IDS members year-round. It is especially frequented during High Point Market, where designers take advantage of the space to socialize, charge their phone, answer emails, and take a breather from the bustling streets. Become a sponsor of the Member Lounge for the entire year. Benefits include signage, branded snack items (sponsor provided), and the opportunity to place brochures and collateral.



STUDENT MEMBERSHIP SPONSOR

exclusive \$7,500

IDS memberships are free for all those who are a student studying in the field of interior design! Help us continue to offer free memberships to students by being the exclusive sponsor. Your logo will be included on our website, and information about your brand will be included with each student membership. This sponsorship qualifies as a tax-deductible donation to the IDS Foundation.



EXCLUSIVE SAVINGS FOR NATIONAL CONFERENCE SPONSORSHIPS

Cost ranges from \$2,500 - \$20,000

Sponsor the IDS National Conference, held September 15-17 in New Orleans! Choose your investment from a wide range of offerings, listed separately. Make an impact and capture the attention of 200+ attendees who are ready to engage.





MAKE A CHARITABLE DONATION

Bundle your sponsorship and involvement in IDS with a donation to the IDS Foundation. The IDS Foundation is dedicated to enriching educational and philanthropic opportunities for IDS members, students, and industry partners by acquiring and distributing funds with purpose and impact.

*The IDS Foundation is a 501(c)3 charitable organization. Donations to the foundation are tax deductible.

MAKE A ONE-TIME DONATION

Add a one-time, tax deductible donation of any amount to your National Sponsorship commitment. Your contributions help fund five key areas: scholarships, community impact, grants and business support, mentorships, and wellness initiatives.

DEDICATED SCHOLARSHIPS & GRANTS

Are you interested in creating a scholarship or grant in your name? We can help you make that happen. Reach out to us with your goals and with the IDS Foundation, we can create something just for you or your company.