



Sponsorship with IDS

We are pleased to be able to offer sponsorship opportunities to companies who align with our mission and values. IDS National Sponsorship is the highest level of involvement with exclusive benefits for showrooms, galleries, design centers, retail stores/outlets, manufacturers or distributors of interior design related products and services. Sponsorship cycles run by anniversary date.

Benefits of the IDS Sponsorship Program

You will be connected to thousands of designers nationwide. The IDS sponsorship program provides your company with access to resources that will enhance your networking relationships, as well as educational and professional development. Additionally, your company will receive fortified solutions from IDS that complement and support your marketing efforts to designers.

Code of Ethics

The Interior Design Society requires that its members be of good character, seek high standards, maintain business and professional integrity, and display imagination and creative ability. The IDS member properly serves the interest of self, firm and customer equally with competence, enthusiasm, fairness and prompt fulfillment of all obligations to firm and customer.

2018 Sponsorship Levels and Benefits

| | Ruby - \$1000 Annually | Emerald - \$3000 Annually | Diamond - \$5000 Annually | Elite - \$8000 Annually |
|--|------------------------|----------------------------------|----------------------------------|----------------------------------|
| IDS Membership- Including access to chapters nationwide | √ | √ | √ | √ |
| Ad space on front page of IDS National website (this ad will be in rotation with other sponsor ads) | | Banner ad size: 1400x300 (1 mo.) | Banner ad size: 1400x300 (2 mo.) | Banner ad size: 1400x300 (3 mo.) |
| Listing and logo present on IDS National Website | √ | √ | √ | √ |
| Use of IDS Logo | √ | √ | √ | √ |
| E-blasts | 2 | 3 | 5 | 8 |
| Sponsor post on IDS National blog | 2 | 3 | 4 | 5 |
| Posts on IDS National Facebook Page | 2 | 3 | 5 | 8 |
| Featured Facebook cover photo on IDS National Facebook page (2 week duration) | | 1 | 2 | 3 |
| Posts on IDS National Twitter | 2 | 3 | 5 | 8 |
| Post on IDS National Instagram | 2 | 3 | 5 | 8 |
| Logo present in IDS National E-newsletter | √ | √ | √ | √ |
| Logo present at IDS National Conference | √ | √ | √ | √ |
| Complimentary ticket(s) to annual IDS National Conference and Awards Dinner | | 1 | 2 | 4 |
| Discount on booth space for IDS Vendor Showcase (when available) - OR - table sponsor at Awards Dinner | 5% discount | 10% discount | 25% discount | Included |